

NCRD's
Sterling Institute of Management Studies

Approved by AICTE, New Delhi, DTE, Govt. of Maharashtra
Affiliated to University of Mumbai

"Comprehensive Development through Quality Education"

ANNUAL REPORT
2019- 2020



NCRD's
Sterling Institute of Management Studies

Plot No-93/93A, Sector-19, Nerul (E), Navi Mumbai
Maharashtra, India, Pin-400 706

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Director's Message



Dr. Prashant Gundawar

(B.Pharm. , M.B.A. (Mktg.), M.G.M.(Germany)
Ph.D. (International Business)

**“Education is not the learning of facts, but the training of the mind to think.”
- Albert Einstein**

From the Desk of the Director

Learning never stops at NCRD's Sterling Institute of Management Studies. Here learning is a holistic continuous process. Out of class activities like Radiance, Technitia, Aarohan, NCRD's Champion's Trophy and Food Fiesta etc.; different academic disciplines, varied religious backgrounds; a good amount of exposure to co-curricular and extra-curricular activities harness the managerial and technical skills of students. Several other such opportunities of holistic learning complement our rigorous classroom based learning. We are forging ahead in our journey and earning recognition for our progress. During 2019-20, Sterling Institute of Management Studies was ranked as "A" grade B-School by Competition Success Review-GHRDC B-school survey 2019.

Sterling Institute has a tradition of pursuing excellence and has continually revitalized itself in terms of academic growth and research initiatives. The Institute provides the best and it ensures value education, all round personality development of the students.

I am also pleased to inform about the progress of our distinguished faculty members in the forthcoming pages. In the 16 years of its existence, more than 2000 MMS and MCA students have graduated from Sterling Institute and are holding numerous positions in national and multinational companies. I would like to place on record the outstanding work done by the faculty and the staff members of the Institute in strengthening teaching learning process.

I am glad to present the annual report for the year 2019-20.

Dr. Prashant Gundawar
Director

About the Institute

NCRD's Sterling Institute of Management Studies, incepted in the year 2004 is one of the best B-Schools in the Mumbai & Navi Mumbai. Sterling Institute of Management Studies is located between the towering Parsik Hills and the serene township of Nerul, just adjacent to Seawoods Railway Station, which offers a unique location to build an abode of learning.

It is approved by AICTE, DTE, Government of Maharashtra, and is affiliated to the University of Mumbai.

NCRD's Sterling Institute of Management Studies offers two years MMS and three years MCA programs of the University of Mumbai. The MMS and MCA programs aim at disseminating Management and Computer education in the most contemporary form. We create the zeal, excitement and potential in our students to take up challenging assignments. The objective of the institute is to build and develop competent professionals and socially responsible citizens ready to enter in the corporate world.

In a very short span of time, the Sterling Institute of Management Studies has achieved many milestones with its students performing well in their academics as University rank holder as well as corporate world.

Dedicated and experienced faculty, State of art Infrastructure, and a conducive learning environment, all make Sterling Institute of Management Studies an institute that gives its students the edge to face the corporate world. Well-designed courses, a gamut of activities, excellent corporate interface, are some of the aspects that make Sterling Institute of Management Studies stand apart from the rest.

Student's Academic

Academic Progress for the Year 2019-20

MMS: 60.59% of students cleared from those who appeared in 2018-19

MCA: 70.25 % of students cleared from those who appeared in 2018-19

MMS Program

Sr.No.	Seme ster	Total No. of Student s Appeare d	Total No. of Stude nts Passed	Passin g Percen tage	Name of Topper with Grade /Percentage
2018- 2019(May)	II	119	42	35.29	Anchan Harshad Sadanand - O (80.00) Ansari Afreen - A+ (77.00)
2018- 2019(May)	IV	84	66	78.57	/ Nimje Nilima - O (SGPA - 10.00) / Shaikh Shabnam - O (SGPA - 10.00)
2019- 2020 (Dec)	I	113	109	96.46	/ Acharekar Sampada Shriram- O (82.00) / Aishwarya H - A+ (77.03)
2019- 2020 (Dec)	III	114	109	96.00	/ Fernandes Zenia Joaquim - A+ (SGPA - 9.22) Anchan Harshad Sadanand - A+ (SGPA - 9.00)

MCA Program

Sr. No.	Sem ester	Total No. of Students Appeared	Total No. of Students Passed	Passing Percentage	Name of Topper with Grade /Percentage
2019 (May)	II	58	36	62	1) Misba Lamby 8.62 2) Sanika Mahadik 8.40
2019 (May)	IV	39	33	84.6	1) Sugandha Sharma 8.8 2) Shushmanjali M 8.5
2019 (May)	VI	49	49	100	1) Dharmveer Gupta 10 2) Pooja Pandey 10
2019 (Dec)	I	47	24	50	1) Jinsa Jhon 8.46 2) Neet Kirti 8.15
2019 (Dec)	III	55	30	54.55	1) Sanika Mahadik 9.00 2) Misba Lambay 8.57
2019 (Dec)	V	41	28	67	1) Anjali Rani 8.57 2) Sugandha Sharma 8.57

Research & Publications

Research Activities of Faculty & Students for Year 2019

ISBN/ ISSN Publications of Faculty

Faculty Name	Date/ Month	Title of the Conference/ Journal	Title of the Paper	ISBN / ISSN	Type of the Conference /Journal Details	Name of the Host Institute
Dr. Sandeep Ponde & Dr. Arjita Jain	January 2019	International Journal of Commerce and Management Research	A study on Consumer Awareness and Satisfaction with e-commerce with Reference to Mumbai Region	ISSN: 2455-1627	Impact Factor: RJIF 5.22 Volume 5; Issue 1; January 2019; Page No. 123-127	-
Dr. Sandeep Ponde & Dr. Arjita Jain	February 2019	International Journal of Advanced Research (IJAR)	Digital Marketing : Concepts & Aspects	ISSN 2320-5407	A CrossRef Indexed Journal 2018 IF value: 7.08 2016 Index Copernicus Value: 94.33	-
Dr. Arjita Jain	14 - 16 March 2019	ICT for Organizational Effectiveness	Use of ICT in Hotel Industry	ISBN-978-93-5346-784-5	International Conference	NCRD's Sterling Institute of Management Studies

Dr. Sandeep Ponde , Dr. Arjita Jain & Dr. Murli dhar S. Dhanawade	March 2019	NCRD's Technical Review: Referred E-Journal	Near Field Communication: An Overview, Security issues & Applications	ISSN : 2455-166X , Volume 4, Issue 1	NCRD's Technical Review: Referred E-Journal	NCRD's Sterling Institute of Management Studies
Dr. Arjita Jain & Dr. Sandeep Ponde	March 2019	NCRD's Business Review: Referred E-Journal	Labour Welfare Measures at Super Power Equipments Pvt. Ltd., Navi Mumbai	ISSN: 2455-0264, Volume 4, Issue 1	NCRD's Business Review: Referred E-Journal	NCRD's Sterling Institute of Management Studies
Dr. Sandeep Ponde & Dr. Arjita Jain	April 2019	International Journal of Human Resource Management And Research (IJHRMR)	Employability Skills -A Study on the Perception of Management & Technology Graduates and Employers in Mumbai	ISSN (ONLINE): 2249-7986; ISSN (PRINT) : 2249-6874;	IMPACT FACTOR(JCC) (2018): 7.2092; INDEX COPERNICUS VALUE (ICV) - (2016): 61.65; NAAS RATING: 3.38; VOL - 9, ISSUE - 2; EDITION: APR2019	-
Prof. Iftiqar Mistry. Prof. Rajiv P.	March 2019	NCRD's Business Review: Referred E-Journal	Marketing Strategies of Hyundai Motors in	ISSN: 2455-0264, Volume 4, Issue	NCRD's Business Review: Referred E-Journal	

Wad , Prof. Vikas Jadhav			India	1		
Prof. Iftiqar Mistry	March 2019	NCRD's Business Review: Referred E- Journal	Usage and Impact of Whatsapp On Youth	ISSN: 2455- 0264, Volume 4, Issue 1	NCRD's Business Review: Referred E- Journal	
Dr. Murli dhar S. Dhan awade	14 - 16 March 2019	ICT for Organizational Effectiveness	Application of IOT for improving the lifestyle of differently disabled people	ISBN- 978-93- 5346- 784-5	International Conference	NCRD's Sterling Institute of Management Studies
Dr. Pragati Goel	March 29 & 30, 2019	2nd Springer International Conference on data and Information Sciences	Multilingual Data Analysis to Classify Sentiment Analysis for Tweets Using NLP and Classification Algorithm	ISBN 978- 981- 15- 0694 -9	International	Raja Balwant Singh Engineering Technical Campus, Bichpuri, Agra, Uttar Pradesh
Dr. Pragati Goel	March 2019	NCRD's Technical Review: Referred E- Journal	A system based on opinion mining of user data on social media	ISSN : 2455- 166X , Volume 4, Issue 1	NCRD's Technical Review: Referred E- Journal	NCRD's Sterling Institute of Management Studies
Prof. Megha Wankhede	14 - 16 March 2019	ICT for Organizational Effectiveness	Green Computing and E- waste	ISBN- 978-93- 5346- 784-5	International Conference	NCRD's Sterling Institute of Management Studies

			in India			ment Studies
Prof. Megha Wankhede	14 - 16 March 2019	ICT for Organizational Effectiveness	Analysis of Impact of big data on our daily lives	ISBN-978-93-5346-784-5	International Conference	NCRD's Sterling Institute of Management Studies
Prof. Megha Wankhede	14 - 16 March 2019	ICT for Organizational Effectiveness	Big data safety and Confidentiality Issues of Social Networking	ISBN-978-93-5346-784-5	International Conference	NCRD's Sterling Institute of Management Studies
Prof. Sagar Thakre	3 June 2019	International Journal of Research in Engineering Science and Management	Application of Wireless Sensor Network for Precision Agriculture	ISSN: 2581-5792	International Journal of Research in Engineering Science and Management	-
Prof. Sagar Thakre	March 2019	NCRD's Technical Review: Referred E-Journal	A System Based on Opinion Mining of User Data on Social Media	ISSN : 2455-166X , Volume 4, Issue 1	NCRD's Technical Review: Referred E-Journal	NCRD's Sterling Institute of Management Studies
Prof. Sagar Thakre	14 - 16 March 2019	ICT for Organizational Effectiveness	Smart Forest/Zoo Monitoring System Using Wireless Sensor	ISBN-978-93-5346-784-5	International Conference	NCRD's Sterling Institute of Management Studies

			Network & Android Application			
Prof. Deepali Shah	14 - 16 March 2019	ICT for Organizational Effectiveness	Website development optimization using xampp	ISBN-978-93-5346-784-5	International Conference	NCRD's Sterling Institute of Management Studies
Prof. Deepali Shah	March 2019	NCRD's Technical Review: Referred E-Journal	Controlling Home Appliances Using Google Assistant	ISSN : 2455-166X , Volume 4, Issue 1	NCRD's Technical Review: Referred E-Journal	NCRD's Sterling Institute of Management Studies
Prof. Deepali Shah	March 2019	NCRD's Technical Review: Referred E-Journal	Sentimental analysis For Movie Reviews	ISSN : 2455-166X , Volume 4, Issue 1	NCRD's Technical Review: Referred E-Journal	NCRD's Sterling Institute of Management Studies
Prof. Seema Bhuvan	March 2019	ICT for Organizational Effectiveness	Study on Open Chain Technology	ISBN-978-93-5346-784-5	International Conference	NCRD's Sterling Institute of Management Studies
Prof. Seema Bhuvan	March 2019	NCRD's Technical Review: Referred E-Journal	IoT in HelathCar e	ISSN : 2455-166X , Volume 4, Issue 1	NCRD's Technical Review: Referred E-Journal	NCRD's Sterling Institute of Management Studies

UGC Publications of Faculty

Date/Month	Title of the UGC CARE Listed Journal	Title of the Paper	ISSN/Indexed/Impact Factor
Dr. Murlidhar Dhanawade	International Research Journal of Engineering and Management Studies (IRJEMS)	Agile Process and Methodologies: A Comparative Study	IRJEMS journal, Volume: 03 Issue:05, May-2019 ISSN: 2395-0126, www.irjems.com
Prof. Rajiv Wad	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Redesigning Business Strategies for Inclusive Growth	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Dr. Arjita Jain Dr. Prashant Gundawar	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Competency Mapping of the Selected Departments in an Automotive Component Company In Mumbai	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Dr. Sandeep Ponde Dr. Prashant Gundawar	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	A Review of Indian Fitness Industry : Insights & Growth Drivers	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Dr. Murlidhar Dhanawade	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Data Analysis of Student Performance in Higher Education of Goa	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Dr. Murlidhar	Shodh Sarita : Journal of Arts,	Role Of Health Management	Govt. of India- RNI No.

Dhanawade Dr. Prashant Gundawar	Humanities And Social Sciences	Information System (HMIS) : A Comparative Study with Reference to Sangli District	UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Dr. Jayalekshmi K.R.	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Python: An Effective Tool for Decision Making – A Study of Customer Churn in Telecom Sector	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Prof. Megha Wankhade	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Role of revolutionary technologies in Agriculture	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Prof. Rahul Wantmure, Dr. Pragati Goel	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Educational Data Mining in Field of Education	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Prof. Sagar Thakare	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Secure Multicast Key Distribution in Manet Using Cluster Based Multicast Tree	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Prof. Seema Bhuvan, Prof. Deepali Shah	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Applications of IoT in smart city-A New Perspective	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Prof. Sushma	Shodh Sarita : Journal of Arts,	Revolution for the Media and	Govt. of India- RNI No.

Sumant	Humanities And Social Sciences	Entertainment Industry	UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020
Prof. Iftiqar Mistry Prof. Renuka Morani	Shodh Sarita : Journal of Arts, Humanities And Social Sciences	Consumer Awareness for Pesticides in – Banana Crop	Govt. of India- RNI No. UPBIL/2014/56766 ISSN 2348-2397 Vol.-7 Issue 26, April to June 2020

Faculty Achievements

Dr. Pragati Goel, Associate Professor, MCA Program was awarded with Ph.D degree in the month of July 2020.

Title of Thesis: “Twitter Data Sentiment Analysis Using NLP Technique and Classification Algorithm”

University: Shri Venkateshwara University, Uttar Pradesh.



Dr. Pragati Goel being felicitated by Dr. Prashant Gundawar, Director during International Conference 2020

Dr. Meera Hirapurkar, Assistant Professor, MMS Program was awarded with Ph.D degree in the month of October 2019.

Title of Thesis: “Green Economy Awareness among Management Students”

University- Swami Ramamnand Teerth Marathwada University, Nanded'



Dr. Meera Hirapurkar being felicitated by Dr. Prashant Gundawar, Director during International Conference 2020



Dr. Prashant Gundawar receiving Emerging Star Award from Cambridge University Press

Cambridge is the global expert on English language teaching, learning and assessment. They guide students on all aspects of English language needs. In a function at Mumbai , our director **Dr. Prashant Gundawar** received a **Emerging Star Award from Cambridge University Press** and our Institute received an award for best Cambridge Business English Perpetration Centres Award 2019-2020.

Our two MMS faculty members **Dr. Meera Hirapurkar** and **Prof. Renuka Morani** successfully completed the workshop on preparing candidates for Cambridge Business English conducted by Cambridge University Press.



Dr. Meera Hirapurkar receiving BEC Trainer's Certificate during Technitia 2020



Dr. Meera and Prof. Renuka Certificate of Participation by Cambridge University Press

Student Development Programs

Induction Program for MCA Students (Batch 2019-22): On **13th August, 14th August and 16th August 2019**; 3 Days Induction Program was organized for MCA students. During these three days faculty members took session on skill building. Topics were My strengths ,Interview skills, Be Yourself, My Goal, Be the Change, Mind Mapping, Sky is the Limit, Resume Writing and Body Language. These sessions were very enriching for technical students.



Induction Program for MMS Students (Batch 2019-21): One week Induction Program for MMS students (Batch 2019-21) began on **25th September 2019**. Prof. Rajiv P. Wad, HOD-MMS discussed about MMS curriculum and examination pattern. Mr. Sankara Ramnath was the guest for the program. In his deliberation he emphasized on skill building. Mr Gurmeet Garha, Grooming Expert, spoke about the necessity of grooming for the Managers. Apart from regular subjects like Financial Accounting, MIS, Communication, skill building sessions on topics like My strengths , Interview skills, Be Yourself, My Goal, Be the Change, Mind Mapping, Sky is the Limit, Resume Writing and Body Language were conducted by the faculty members.



Stress & Anger Management through Meditation: “A few minutes of Meditation during the day can be a great way to get rid of stress that accumulates daily-in both the body and mind.” NCRD’s Sterling Institute organized 3 day workshop on “Stress and anger Management through Meditation from **28th August 2019 to 30th August 2019** for MMS and MCA students. Mr. Jaidev Amirapu and Dr. Rita Nagpal took the session with high level of dedication.





Essay Competition: All India Essay Writing Competition was organized by Shri Ram Chandra Mission (SRCM) on **18th September 2019**. This theme for the category II i.e. for the PG level students (MMS & MCA) was “All Love Is Expansion, All Selfishness Is Contraction”. Total 128 MMS & MCA students participated in this competition. Students wrote essay in three different language ie. English Hindi and Marathi.



HBR Case Study Analysis: Dr. Vivek Arunachalam from Berlin, Germany took a session for Second Year MMS students on how to understand and analyze a HBR Case Study .His session was organized on**19th September 2019**. Case Study: HUAWEI Presence in U.S. Economy, its impact on U.S. Economy and International Business was discussed at length.



Investor Education & Awareness Workshop 2019: It was organized on **3rd October 2019** for FY & SY MMS students. Ms. Marina Jose Kanjikal, Resource Personnel, BSE Ltd- Investor’s Protection Fund, was the resource person for the workshop. Her session was aimed at enlightening the young minds about Indian Capital Market, the functioning of the stock exchange as well as creating awareness about investing in the stock market. She also explained in detail about safeguards for Investors while selecting the broker, while entering into KYC, while transacting etc. with neat illustrations.



Session on “Current Trends in IT”: For TY MCA students’ session on “Current Trends in IT” was organized on **28th September 2019**. Mr. Rohit Jadhav, Senior Software Engineer was the resource person. Mr. Rohit explained in detail about latest technologies like Artificial Intelligence, Internet of Things (IoT), etc enhancing in I.T. field. He also shared about career domains in I.T. for the MCA students. Mr. Rohit also guided students on how to face interviews and mistakes to be avoided while facing the interviews.



Session on “Understanding Nuclear Power: This session was organized for FY MMS students’ on **15th October, 2019**. Session was headed by Mr. S. Sharma and Mr. S.A. Khan, from the Corporate Planning and Corporate Communications Dept. of Nuclear Power Corporation of India Limited (NPCIL). The session focused on understanding of the “Nuclear Energy” in different perspectives. Mr. Sharma shared that ‘coal’ would last only for 8-9 decades and availability of petroleum is limited. Alternative sources of energy are the need of the hour. Resource persons gave insights on various benefits of nuclear power which a common man is not aware off.



Photography Contest: Click to Win: On **15th October 2019** this contest was organized for all MMS and MCA students. It was a creative event where students got an opportunity to capture the Photos and submit the photographs that exhibits student life at Sterling Institute of Management Studies. Students got

an opportunity to showcase both the academic and social life at Sterling. 30 students participated in this contest, three winners were announced.



Session on “Careers in Retail”: Mr. Devendra Kohli ,Head Business Development – Future Sharp Skills (Future Group) chaired the session on “Careers in Retail” for FY & SY MMS students on **15th November 2019**. He said that India is the world’s 5th largest global Retail destination. Following are the career opportunities in retail were shared by him – Supply Chain Management, Data Sciences, E – tailing, Sales and Service Management, Category management, Audit and Review, Consultative selling, Customer Experience leader, Entrepreneurship Ventures, Customer relationship Management, Store Management, Visual Merchandising, Merchandise Analytics, Inventory and Shrinkage Management.



Session on “Inspiring Analytical Abilities”: Prof. Vishvanath Naniwadekar from Pune took this session on **22nd November 2019**. He wrote various types of analytical problems on the board and asked students to solve them; he guided students how they should think critically and act on problem types. Strong analytical abilities is the need of the hour, no matter what specialization a student is going to opt. Overall the lecture was very informative and useful for MMS students.



Motivational Seminar in Association with Sakal Media Group (YIN SANWAD): On **26th November 2019** one Day Motivational Seminar in association with Sakal Media group; YIN Sanwad was organized. Mr. Sanjeevan first asked students to be relaxed and not to be serious. Narrating his own experiences, life lessons and stories in a very humorous manner, he advised students to know their motives and then decide life directions, do not just compete with others without knowing why I am doing this. He also asked students to come out of virtual world; it’s a myth. Keep your targets high, even if you are unable to succeed, keep trying without getting dishearten. Keep your body fir, do exercise daily, as there are no body parts which you can buy or replace. So stay fit your mind will be automatically more active.



सकाळ व्हर्च्युअल जगातून वेळीच बाहेर पडा!

'यिन' संवादमध्ये हास्य प्रबोधनकार संजीवन म्हात्रे यांचा विद्यार्थ्यांना सल्ला

नवी मुंबई, ता. २६ (भासाभार) : तरुण पिढी तारुण तारुण समाजाच्याबाबत बळीराहा पिल्ले. इन्टरनॅशनल रविवंदना, कोरटा काव्योत्सव ते अंतिक मुंबईचे दिवालय. ही समाजाच्या परती आहे. या व्हर्च्युअल (आभारी) जगातून वेळीच बाहेर या. त्यासाठी योग्य साधने, तर तुम्ही स्वतःलाही ओळखून घ्यायला यावे. असे मात हास्य प्रबोधनकार संजीवन म्हात्रे यांनी म्हणता केले.

केळा येथील सदासीआरपीए स्टडीसमध्ये मंगळवारी (ता. २६) 'यिन' संवाद कार्यक्रम आयोजित करण्यात आला होता. या कार्यक्रमात मार्गदर्शक संजीवन म्हात्रे प्रमुख वक्ते म्हणून उपस्थित होते. त्या वेळी ते बोलता होते. या कार्यक्रमात म्हात्रे यांनी आपल्या विविध क्षेत्रांत 'यिन'चे उदाहरणे देत विद्यार्थ्यांना व्यक्तिमत्त्व विकास, वेळेचे नियोजन, समाजाच्यासोबत वाचता होणार अंतिक वाक्यात मार्गदर्शन केले. कार्यक्रमात विद्यार्थी योग्य प्रश्नांवर उपस्थित होते. ते म्हणतात, विकल्पांच्या



प्रक्रियात योग्य अडथळ आणतो तो अडथळ आणित उठवण्याक तुम्हाला. पहावती जवळी असल्यास काय विकल्पान, हा अडथळ असल्यास आपण विकल्पानातून पाहतात वरत, तर तुम्हालाही केवळी तुम्हाला असल्यास अडथळा घेण्यापासून विचलित वारो. समाजाच्या जो आपल्याला आपला 'या कार्यक्रमात विविध विविध विविध प्रश्नां मुळावर, आयक्यूची समन्यता जी. सदेव मोडे, एसएए विद्यापीठाने आयक्यू जी. सुलीयर भनायके, एसएएए आयक्यू जी. अंतिक यिन आरपी उपस्थित होते.

धैर्य मोडे देवा
आपले धैर्य नेहमी मोडे देवा. अचभय आहे, तरी प्रत्येक करत राहा. आपल्याकडे जे आहे त्यात समाधान आणित आनंद घ्यायला. तर जी योग आपल्याकडे नाही ती विकल्पानात खर्ची होणार अर्था-अंतिक वेळ घ्यायला आपण स्वतःचा विकास साधण्याकडे लक्ष केंद्रित करत राहावो. आपल्या स्वधर्मीयक घुमण विकल्पानात शरित आणित मन निरोगी असणे आवश्यक आहे. त्यासाठी विविध विकल्प घ्या, असा सल्ला म्हात्रे यांनी विद्यार्थ्यांना दिला.

वेळीच बाहेर पडा!
'यिन' संवादच्या माध्यमातून आयोजित केलेल्या या कार्यक्रमातून आपले धैर्य गाठण्यासाठी कोणत्या भीती अडथळा घ्या आणित, घाबरायला विद्यार्थ्यांना छान मार्गदर्शन मिळाले. सकाळकार्यालय आयोजित केले जाणारे सदासी विद्यार्थ्यांना व्यक्तिमत्त्व विकासारथ्या पुढीने उपयुक्त असून, विद्यार्थ्यांमधील आत्मविश्वास नक्कीच वाढेल.
- डॉ. नराला मुळावर, संसारन, विठ्ठली विविध विविध विविध विविध

Yoga & Fitness Workshop 2019: On 17th December 2019 a workshop on Yoga and Fitness was organized. Mrs. Seema Mahajan, the resource person for the workshop spoke about multiple benefits of yoga. She highlighted that Yoga can prepare the students physically and mentally for the integration of their physical, mental and spiritual faculties so that the students can become healthier, saner and more integrated members of the society and of the nation.



IndusInd Campus Drive: On 7th January 2021, Mumbai Campus Conclave: A Placement Drive of IndusInd Bank Limited was carried out at NCRD's Sterling Institute of Management Studies. This campus conclave was organized to recruit Management Trainees (MMS - Finance and Marketing specializations) from across the Mumbai and Gujrat. The Human Resources team visited the SIMS campus for the Pool campus. Mrs. Ekta Singh, Vice President HR, Mrs.

Rutuja Pandit, Regional Resource Manager HR, and Mrs. Vandana Singh , Human Resource Executive of IndusInd Bank Ltd, Mumbai carried out the entire recruitment drive. In total 257 MMS students from Mumbai and Gujrat participated in the Campus Conclave. Following MMS students got selected by Indusind Bank.

Sr.No	Candidate Name	Position	Name of Institute/ University
1	Shweta Bapurao Mahajan	Management Trainee -Service Delivery Manager	NCRD Sterling Institute of Management Studies
2	Shraddha Agrawal	Management Trainee -Service Delivery Manager	NCRD Sterling Institute of Management Studies
3	Divisha Jain	Management Trainee -Service Delivery Manager	NCRD Sterling Institute of Management Studies
4	Pooja Kumar	Management Trainee -Service Delivery Manager	NCRD Sterling Institute of Management Studies
5	Afreen Ansari	Management Trainee -Service Delivery Manager	NCRD Sterling Institute of Management Studies
6	Mitesh Pande	Management Trainee -Service Delivery Manager	NCRD Sterling Institute of Management Studies
7.	Sravani Durga Chekuri	Management Trainee -Service Delivery Manager	NCRD Sterling Institute of Management Studies

Campus Recruitment Preparatory Program: from 29th July 2019 to 22nd October 2019

NCRD's Sterling Institute of Management studies in collaboration with ME Educational and Technology Services Ltd conducted Campus **Recruitment Preparatory Program** for SYMMS and TYMCA students. Dr. Prashant Gundawar has taken keen interest in making student job ready. In association with ME technologies Sir has decided to run the certificate training program and responsibility was given to Prof. Rajiv Wad for MMS program and Prof. Pragati Goel for MCA program.

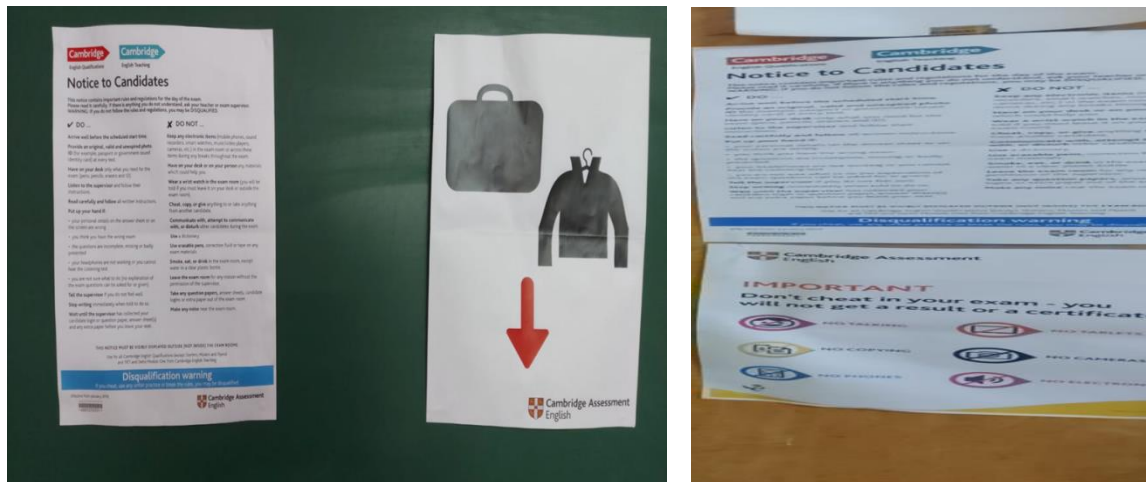
Industrial Visit to Bengaluru, Mysuru and Ooty: For MMS and MCA students from **15th January to 18th January 2020**, an Industrial Visit to Bengaluru, Mysuru and Ooty was organized for the duration of 7 nights and 8 days. This Industrial Visit was organized to bridge the gap between student's classroom learning and practical learning and to enhance their interpersonal skills. Prof. Rahul Wantmure, Prof. Sonu Khetre, Mr. Abhijit Gawande and Mr. Sunil Patil were the coordinators. Visvesaraya Museum and Anandham Labels Private Limited of Bengaluru, Vrindawan Garden, Mysuru Palace of Mysuru, Botanical Garden and Doddabetta Tea Factory of Ooty (Udhagamandalam) were the key places, visited by our students. Total 52 students participated in this Industrial Visit. The overall journey and tour was very interesting and was a learning experience for many of the students.



Cambridge Business English Certification: 28th Sep 2019 to 10th April 2019

NCRD's Sterling Institute of Management Studies, Nerul Navi Mumbai in association with British English conducted B1 Business Preliminary (BEC Preliminary) course successfully. Total 160 MMS and MCA students had enrolled for the course. BEC course conducted on three levels Reading, Writing and Listening. British English has given books and exercise on their web site for preparation. Students were supposed to prepare by them self but considering students background, Dr. Prashant suggested to appoint teachers for guiding MMS and MCA first year students. The sessions were taken as per time slot allotted in time table. Dr. Pragati, Dr. Meera and Prof. Renuka have taken efforts by conducting different reading, writing exercises. Students enthusiastically participated in different activities. They appreciated the curriculum and practiced as per advised by the trainers.

Participants received training in reading, writing as well as listening skills during 40 hours session. The Business English Certificate Preliminary enhanced the confidence and overall development of the students.



Session on “How to Write Research Papers”: On **18th January 2020** one Day Seminar on “How to Write Research Papers" was organized for Third Year MCA students. Dr. Murlidhar Dhanawade, HOD,MCA Department proposed the welcome address . Dr. Arjita Jain and Dr. Sandeep Ponde from MMS department were the resource persons for the seminar. Dr. Arjita explained with the examples that how title of any research paper should be framed. Title need be very specific whether it a review paper or research based paper based on primary and secondary data. Dr. Arjita emphasized on developing a methodological fit between various elements of a research study. She highlighted the reasons for paper rejection or returned for extensive revision because there is a poor match among prior work, research questions and methods. Dr. Sandeep Ponde further elaborated Qualitative verses Quantitative research. He explained the entire process of writing a research paper with the help of his own paper published in a reputed journal.



Seminar on International Finance : On 29th January 2020, **CA. Ritu Das Choudhury** chaired the session on International Finance. She discussed about international business and international finance. She explained about recent changes in GST and various trading policies. Also spoke about the impacts of IGST on Indian economy. She encouraged students to ask more questions.



Convocation/Degree Distribution Ceremony 2020: on 25th January 2020

NCRD's Sterling Institute of Management Studies organized Convocation/Degree Distribution Ceremony for its MMS and MCA students. Dr. D. S. Rao, (Vice-Chancellor, Amity University, Mumbai), Dr. S. K. Ukarande (Principal, K.J. Somaiya College) and Dr. Roshan Palewar (Founder DocRosh Global Solutions) were the chief guests for the ceremony. Dr. D. S. Rao, congratulated all the students for their achievement. He explained about several avenues available for management and technology students. Dr. S. K. Ukarande briefly shared his experience from pharmaceutical sector. Dr. Roshan Palewar very enthusiastically shared his experiences in international markets and opportunities available globally. Dr. Prashant Gundawar (Director) congratulated all students on their success and guided them for future. After inaugural function and deliberations by distinguish guests, the degree distribution started, 63 students from MMS 2019 and 39 students from MCA 2019 were presented with their Masters degree in respective areas. Entire environment was vibrant and students enjoyed the proud moments of their life.



Dr. D. S. Rao addressing the students Enthusiastic Students Showcasing their degrees

Motivational Seminar Sakal Media Group (YIN SANWAD): On 30th January 2020, one day Motivational Seminar in association with Sakal Media group; YIN Sanwad was organized by NCRD's Sterling Institute of Management Studies.

Seminar was well attended by our MMS and MCA students along with B. Pharm and D. Pharm students of NCRD's Sterling Institute of Pharmacy and NCRD's Institute of Pharmacy. Gillette blade was the sponsor for the program. Dr. Prashant Gundawar, Director, SIMS proposed welcome address and invited Mr. Sachin Tayade to take charge of the session. Mr. Sachin shared his own struggle and success story. Narrating his own experiences, life lessons and he advised students to believe in themselves. He said that language can never become barrier, the power lies within us; it is only how we realize it and utilize this power to attain our life goals. He advised students to dream big, even if you are unable to succeed, keep trying without getting dishearten. He suggested students to be aware of their thoughts, as thoughts are energy. Positive thinking is the way



Mr. Gaurav from Sakal interacting with students Mr. Sachin Tayade addressing the Audience

Session on Presentation Skills: on 14th February 2020

A session on Presentation Skills was organized for MMS and MCA students. Mr. Andrew Steele, Global Trainer, from Cambridge University was Resource Person. It was power packed session. Mr. Andrew being Global Trainer shared his experience from different countries. He gave an interactive audio visual presentation. He enacted various forms of presentation and questioned the audience to find out the mistakes as well as the good part of presentations. He also invited students on stage to do the role-play; where the other student observers gave them feedback. He guided students that they should be well

prepared before presentation and be at ease while giving presentation. He also shared different tips and tricks to be smart in presentation with various voice modulations.



Mr. Andrew Steele, Global Trainer



Engaged Audience

Seminar on International Trade and Tax

The main purpose of this seminar was to spread awareness about International Trade Practices followed in different countries and taxes charged for the same and the presence of government policies framed for International Trade. On 29th January 2020 CA Ritu Das interacted with the students.



CA Ritu Das interacting with MMS students

Workshop on IOT: on 30th August 2019

NCRD's Sterling Institute of Management Studies, Nerul, Navi Mumbai organized one Day workshop on "IoT" on 30th August, 2019. Dr. Murlidhar Dhanawade, HOD, MCA Dept. shared the profile of Mr. Chittaranjan Mahajan and proposed the welcome address.

Internet-of-Things is used both as a technical and marketing term. As a marketing term, it is broadly applied to different kinds of systems. As a technical term, it can be defined as large-scale networked embedded systems that provides sensing, actuating, processing, and informing. He said that IoT systems are built on heterogeneous architectures: multiple types of processors, networks, I/O devices, and software stacks. With the help of following projects he gave an hands on session.



Industrial Visit to Silvassa: From **19th February to 20th February 2020** an Industrial Visit to Silvassa was organized for MMS students. This Industrial visit was for two days and one night. Silvassa is a big hub for plastic products. Silvassa is also known for various FMCG distributors like Gajra Distribution having reach throughout the country. The entire industrial visit was planned and the contract was given to Vivaan Tours. The itenary was prepared and accordingly buses were booked through the tour operator. Man foods industries. Swami Narayan temple, Nakshatra Garden, Tribal museum and Deer safari were the key places visited by students. The stay and the travel was organized well. The overall journey and tour was very interesting and was a learning experience for the students.



Students at Man foods Industries



Students at Swami Narayan Temple

Faculty Development Programs

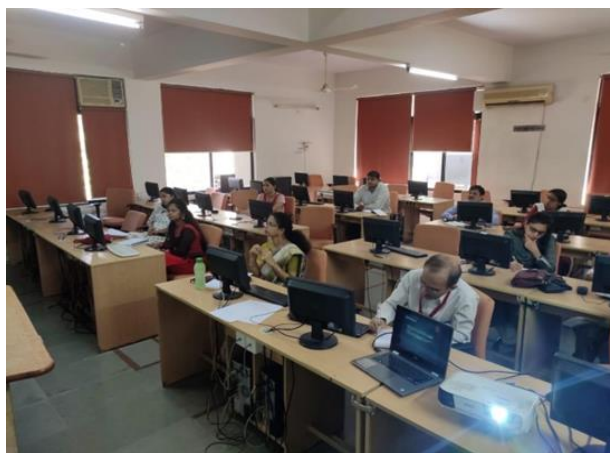
One Week FDP on "Effective–Quality Research

Paper Writing and Publishing in High Impact Journals, Research Methodology”: This one Week Faculty Development Program (FDP) was organized by the institute from **24th to 29th June 2019**. Dr. Rudra Rameshwar , I.I.T Roorkee was the Resource Person. FDP focused on how to develop right research design, select correct methodology and appropriate format for developing a research paper that can meet the requirements of international journals. FDP also addressed the various issues and challenges faced during research publication. In Depth guidelines were given for publication of research papers in reputed journals like ABDC/ABS/SCI indexed/SCOPUS ranked journals. Total 39 participants attended this one week FDP.



FDP on "Structural Equation Modelling Using Smart PLS 3.0 (Partial Least Square Version 3)”: This one Day FDP for all MMS and MCA faculty members was organized on **16th December 2019**. FDP provided Hands on training on "Structural Equation Modelling Using Smart PLS 3.0. University Dr. Divya Verma, Faculty, School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi chaired the FDP. She first talked about the

basics of SEM and shared that SEM is a series of statistical methods that allows complex relationships between one or more independent variables and dependent variable. She explained that SEM is a hybrid of ANOVA/Regression and Factor Analysis. She explained the difference in formative and reflective scale. “Students' Intentions to Use Wikis in Higher Education” through this research paper and data used in this paper madam gave hands on training on using SEM. She also gave lot of reference material on SEM and guided faculty members that using SEM how they can write good research papers. Overall the FDP was very informative and useful for all the faculty members.



Insights on NAAC: Process and Accreditation from 06th July 2018 to 11th July 2018

NCRD's Sterling Institute of Management Studies organized One week workshop on “Insights on NAAC: Process and Accreditation”. It was conducted from 18th August 2018 to 25th August 2018 in conference room. Dr. Sandeep Ponde IQAC coordinator was the resource person for the workshop. Prof. Rajiv Wad gave welcome address and handed over the session to Dr. Sandeep. Workshop started with a brief introduction about NAAC Accreditation Process. He stressed that everyone should go through the document, manual, formats, and SOPs available on the NAAC website. He mentioned three different types of data to be collected namely, extended profile, Qualitative and Quantitative data. He gave a detailed explanation on the Quantitative Metrics of all seven Criteria and Key Indicators

along with the documents required to be collected as mentioned in NAAC SOP. On last day Best Practices adopted by other colleges for Quality Enhancement were explored through the discussion. Some best practices were identified that will help in enhancing quality standards of our institute.

Sports & Cultural Programs

Dandiya Milan- Navratri Celebration: On **5th October 2019** Sterling students and staff together celebrated 'Dandiya Milan 2K19'. The program began with a traditional Puja of goddess Durga followed by dancing on foot-tapping music by DJ. Navratri being a festival of togetherness, students were wearing dresses of similar colours and patterns to spread the message of oneness. While girls preferred the traditional Chaniya Choli, that had vibrant colours and beautiful embroidery, boys were in traditional kurtas and payjamas. Traditional Garba music, along with some Bollywood songs kept everyone glued to the dance floor all throughout the end of the event.



Republic Day Celebration: On the auspicious morning of **26th January 2020**, NCRD's Sterling Institute of Management Studies celebrated Republic Day in the institute premises. Mr. Avinash Shinde, Treasure, NCRD; Chief Guest and other guests Mr. Amarjit Kharade, Chief Administrative Officer, NCRD, Dr.

M.G.Gonda, Principal, Sterling College of Arts, Comm. & Science and Dr. Rupesh Pingale, Principal, Sterling Institute of Pharmacy arrived at the institute on time. Guests were warmly welcomed by our Director Dr. Prashant Gundawar. The honourable chief guest unfurled the national flag at 7.15 am. The staff and students saluted the flag and sung National Anthem. The heartfelt renditions of patriotic songs aroused feelings of love and brotherhood among all. Mr. Shinde addressed the gathering and highlighted the significance of the day, and made the students aware that the future of the country lies in their hands. They need to inculcate good values in life, which will help them to be good citizens of the country. Everyone was overwhelmed with his words of wisdom. Dr Prashant Gundawar thanked him for his deliberation. The hour-long ceremony culminated with refreshment.



Mr. Shinde Addressing the Gathering



Group Photo: Students and Staff

Guru Purnima

Guru Purnima is a spiritual tradition in our culture dedicated to spiritual and academic teachers. To mark tribute to the Gurus (Teachers), NCRD's Sterling Institute of Management Studies organized "Guru Purnima". The Event started with lighting the auspicious lamp and Saraswati Puja. **Dr. Prashant Gundawar** addressed the gathering by saying "Agyan timirandhasya gyananjan shalakaya chakshurunmilitam yen tasmai shri gurave namah" and he also quoted that 'Gu' meaning darkness and 'Ru' standing for the removal of darkness. Thus, a guru is believed to be someone who removes all darkness from our lives.



Sterling Brunch Fiesta 2019: On **1st October 2019** the institute organized ‘Sterling Brunch Fiesta 2k19’. 21 stalls were set up with variety of food items like chats, cold coffee, milkshakes, Maharashtrian food like Puranpoli, Bhakri Thecha, Thalipith , Modak, etc. The total sales was of Rs. 21500/-. A team of Judges Mr. Kapil Kumar and Mrs. Amruta Prabhu Desai from Apeejay Institute of Hospitality visited to grade the dishes on the basis of Taste, Originality, Oral Presentation, Hygiene and Attire. Winners were awarded with cash prizes.



Radiance 2K20: NCRD's Sterling Institute of Management Studies celebrated its Annual Day "Radiance" on Monday **3rd February 2020**, at Institute's Auditorium. It was presided by the Guest of Honor Dr. Vaishai Shirsat, Professor, Bombay College of Pharmacy, Mumbai and Dr. Mrunmayee Todaskar, Mr. Anurag Patil and Ms. Khyati Sharma were the esteemed Chief Guest . The event was inaugurated in the presence Guest of Honor, Chief guest, Mr. Amarjit Kharade ,CAO, NCRD , sister concern institute's Principal , Dr. Prashant Gundawar ,Director, SIMS , Prof. Rajiv Wad, HOD ,MMS & Dr. Muridhar Dhanawade, HOD, MCA and Faculty members. Dr. Prashant Gundawar, Director proposed welcome address. He highlighted the achievements of the institute, students and faculty members during last academic year. Chief Guest of the function enlightened need of spirituality in today's era. After the formal functions, Cultural event was diligently organized. The performances opened with a Welcome dance from Students. Various events like skits, dance, singing and fashion show were performed by MMS & MCA students. Fashion show participants were judged on various parameters. Judges declared Mr. & Miss. SIMS 2020. During the event the winners of various curricular and co-curricular were awarded with trophies, medals and certificates. The formal function of annual day ended by vote of thanks proposed by Dr. Sandeep Ponde.





Technitia 2K20: On 14th,15th and 17th February 2020 NCRD's Sterling Institute of Management Studies organized a Techno-Management Festival. Students from different post-graduate and graduation colleges in Mumbai, Navi Mumbai and Thane region participated in various technical, sports and cultural events. Technitia 2020 was a grand success where around 400 students from 33 Post Graduate and Graduation colleges of Mumbai (covering suburbs, Thane, Navi Mumbai) participated in the three days event. Organizing such inter-college events was helpful in building up an image in minds of students and society. Fest was well organized and administered by MCA students.



NCRD Champion's Trophy 2K20: To impart the sports culture among students of NCRD an inter institute Sports competition titled as NCRD Champion's Trophy was organized by Sterling Institute of Management Studies from **26th February to 27th February 2020**. Event was organized by the MMS students, which sharpen their managerial skills. More than 400 students participated in various sports like Cricket , Volleyball, Tug- of- war, 100 Meters Running and Carom etc. Winners were awarded with cash prizes and medals.



Aarohan-Intra-Collegiate Management Festival: On **29th February 2020** NCRD's Sterling Institute of Management Studies organized an Intra-Collegiate Management Festival – Aarohan. For Aarohan right from poster designing to implementation of ideas and framing rules for each event was coordinated by MMS students. For every management games student volunteer as well as faculty in-charge were allocated. Management game like Case Study Analysis , Best Out of Waste , Corporate Roadies, Business Quiz, Memory Game, Fun Charades, Debate , Mock stock , Treasure Hunt , Ad- Mad Show , Currency Cipher , Spell Bee, Extempore etc. were organized.



Faculty Members and Student Coordinators



Aarohan Organizing Team

Navi Mumbai Mayor's Marathon: Navi Mumbai Mayor's Marathon was organized on 5th January 2020 in association with Sterling Navi Mumbai United Run. Smart Conceptz was the Marathon Organiser. Run for Clean Navi Mumbai Green Navi Mumbai- under Swacha Bharat Abhiyan ; this marathon was a movement for not just spreading awareness on fitness and health but also added value to the society. Come together as a community *RUN ON PALM BEACH ROAD* was the mantra of this marathon. Race categories were 2k, 3k, 5k, 10k, 21.097k . School children, youngsters and professional runners participated in huge numbers to celebrate the spirit of beautiful Navi Mumbai. Winners were awarded with cash prizes and medals.



Digitized by SMART CONCEPTZ

NAVY MUMBAI MAYOR'S MARATHON
in association with
STERLING NAVI MUMBAI UNITED RUN
organised by SMART CONCEPTZ

5th January 2020
@ Palm Beach Road

21K 10K 5K
Half Marathon Timed Run Fun Run

Cash Prize ₹ 3.84 Lakh

Qualifier for All Major Marathons in India

21K Half Marathon			10K Qualifier Run		
MALE / FEMALE			MALE / FEMALE		
Age	Position	Cash prize	Age	Position	Cash prize
18 to 35	1st	21,000 x 2	15 to 35	1st	15,000 x 2
	2nd	15,000 x 2		2nd	10,000 x 2
	3rd	10,000 x 2		3rd	7,000 x 2
36 to 49	1st	11,000 x 2	36 to 49	1st	7,000 x 2
	2nd	7,000 x 2		2nd	5,000 x 2
	3rd	5,000 x 2		3rd	4,000 x 2
50 +	1st	11,000 x 2	50 +	1st	7,000 x 2
	2nd	7,000 x 2		2nd	5,000 x 2
	3rd	5,000 x 2		3rd	4,000 x 2
1,84,000			1,28,000		

5K Fun Run			3K Children Run			1K Children Run		
MALE / FEMALE			MALE / FEMALE			MALE / FEMALE		
Age	Position	Cash prize	Age	Position	Cash prize	Age	Position	Cash prize
Below 16 Years	1st	5,000 x 2	Below 16 Years	1st	5,000 x 2	Below 16 Years	1st	4,000 x 2
	2nd	4,000 x 2		2nd	4,000 x 2		2nd	3,000 x 2
	3rd	3,000 x 2		3rd	3,000 x 2		3rd	2,000 x 2
			(Only for Sterling & NMMC Students)			(Only for Sterling & NMMC Students)		
			4th			2,000 x 2		
			5th			1,000 x 2		
24,000			30,000			18,000		

Photography Contest : Click to Win

NCRD's Sterling Institute of Management Studies organized "Photography Contest: Click to Win" for the First time. It was a creative event at which the participants got an opportunity to capture the Photos on different themes like Reflection, Monochrome, and Fur & Feather.

The competition started sharp at 11.30 a.m. with the explanation of rules and regulation & Evaluation criteria to the contestant. Prof. Ranjeet Thakur & Prof. Kishor Bhadra were the judges for the competition. Among the 30 contestant Shruti Birajdar from SYMCA bagged First prize. Second prize was Won by Sagarika Reddy from SYMCA & Consolation Prize Won by Sairam Jaiswar from FYMMS.

Hindi Diwas

The staff and students of NCRD's Sterling Institute of Management Studies celebrated Hindi Diwas on 10th January, 2020 as a mark of acknowledging HINDI as the National Language. The welcome speech was proposed by **Dr. Murlidhar Dhanawade, HOD, and MCA.**



Marathi Bhasha Diwas

NCRD's Sterling Institute of Management Studies celebrated 'Marathi Bhasha Diwas' on the occasion of the birth anniversary of noted Marathi litterateur Vishnu Vaman Shirwadka, popularly known as 'Kusumagraj' on Thursday, 27th February, 2020. Marathi Language Day is celebrated in Maharashtra and Goa few other states in India. It is also known as 'Marathi Bhasha Din' and 'Marathi Bhasha Diwas' in Hindi and Marathi respectively.



Savitribai Phule Jayanti

Sterling Institute of Management Studies celebrated birthday of Savitribai Phule on 3rd January, 2019 at 11am in the class room 104. Dr. Sumati Gopal, chief guest for the event highlighted the struggle and achievement of Savitribai Phule and her contribution towards women education and empowerment.

Few students shared their thoughts on “contributions of Savitribai Phule”. Through this programme students came to know about Savitribai Phule’s early life and her contributions for the society and women empowerment.



Institute Social Responsibility

Beach Cleaning Drive at at Girgaon Chowpatty : As a part of “Swachh Bharat Abhiyan” initiated by the Government of India , NCRD’s Sterling Institute of Management Studies in collaboration with NGO Shudhi organized a Cleanliness Drive at Girgaon Chowpatty on **14th September 2019**. Participating MMS & MCA students assembled on beach during early hours, and necessary kit was provided to all students by Staff members of Shudhi. The students volunteers were shocked to see dirty things being expelled out from the Girgaon Chowpatty. with their teamwork and coordination volunteers gathered the waste and garbage from the targeted area. 52 students from Sterling Institute gathered at the Girgaon chowpatty. The drive ended with a skit play. Skit aimed at spreading awareness about waste management and proper disposal of the waste.



Self-Defense Techniques: On **30th August, 2019** one Day Women's Self-Defense Workshop was organized. The workshop was conducted by the certified defensive tactics instructors from Universal Martial Arts and Sports Foundation, Nerul. All female students and female staff members of the institute attended the session. Mr. Sumeet Tambe and his team gave a very good hands-on training to all the participants. Participants were taught human vulnerability points, use of knuckles and nails as improvised weapons and how to use physical aggression to defend them in the event of an attack.



Seminar on Gender Sensitivity & Cyber Ethics: On 27th September 2019 the institute organized a seminar on Gender Sensitivity and Cyber Ethics for all the MMS and MCA students. Mr. Abhishek Cliffort, CEO RESCUE NGO, B.Sc. PGCE, Ethics and Statistics PUC Lecturer, London was the resource person. He focused on social issues like Human Trafficking, Female Feticide, Aids, Child Abuse, Woman Health, Abortions, Couple relationship. Everyone was numb when Mr. Abishek shared current statistics about social crimes related with Women.



Diwale Gaon (Navi Mumbai) Cleaning Drive: On **2nd October 2019**, as a part of “Swatch Bharat Abhiyan” of government of the institute organized Diwale Gaon (Navi Mumbai) cleaning drive in collaboration with NGO Shuddhi. Drive started with assembling in Mahanagar Palika School Diwale Village near Belapur Navi Mumbai, all necessary kit was provided to all students. National anthem was played before kick starting the event. Locals also joined for the cleanliness drive.



Vigilance Awareness Week in association with BPCL: On 4th-5th November 2019 Vigilance Awareness Week was celebrated in the institute in association with BPCL-A government of India undertaking-under the aegis of ministry of petroleum & natural gas New Delhi. The theme for the year 2019 was “Integrity –A Way of Life.” Mr. Anil Shukla, DGM (Vigilance) WR and A. Mane from BPCL grace the occasion. Essay Competition, Elocution Competition, Debate Competition, Skit Competition, Ad-mad competition, Topic for competition was “Integrity –A Way of Life”. MMS and MCA students participated in above mentioned activities and winner of each activity was awarded with Cash vouchers by BPCL.



Workshop on Gond Folk and Tribal Art: On 17th December 2019 a workshop on Gond Folk and Tribal Art was organized for MMS students and all faculty members. The workshop was conducted by the Artisian Choti Tekam who is an established Gond artist. Gond paintings are known for their precision of outlines that are filled with dot and dashes, which make them, look fluid and alive. She with her vivid imagination and sheer determination has already carved out a place for herself among the well-known artists in the contemporary Gond genre.



Health Awareness Seminar on Breast Cancer: On 3rd March 2020 , NCRD'S Sterling Institute of Management Studies organized a Seminar on 'Breast Cancer Awareness' for MMS & MCA students and staff. It was conducted in a pre-lunch session for the duration of 2 hours. The Seminar was conducted by Dr. Shabana Ali, Resident Doctor and Emergency Consultant, Asian Cancer

Institute, Mumbai. Indian Cancer Society is the leading NGO in cancer space, established by Mr. Naval Tata and the famous Dr. Jussawala back in 1951. Indian Cancer Society works for the entire cancer spectrum - awareness, screening, cancer cure, survivorship & rehabilitation, medical (research, education & registry). The resource person gave a powerful audio-visual presentation about the basic understanding of cancer, how to do our own body check-up at home and how to detect the symptoms of cancer in early stages, where the students learned how to do self check and take precautions. Madam gave neat illustrations, very patiently and enthusiastically she answered all the queries posed by students and staff.



Dr. Prashant Gundawar felicitating Dr. Shabana Dr. Shabana with and Faculty Members

Maharashtra Day

57 years ago, the state of Maharashtra was formed. 1st May is celebrated as Maharashtra Din. The staff members of NCRD's Sterling Institute of Pharmacy, Sterling College of Arts, Commerce & Science) and NCRD's Institute of Pharmacy gathered together for flag hoisting at ground floor at 7.30 a.m. Dr. M.S. Gadge, Principal ,NCRD's Sterling Institute of Pharmacy hoisted the flag and conveyed his best wishes through a small deliberation.



Health Awareness Seminar: on 8th January 2019

One Day Health Awareness Seminar was organized to create awareness about cancer and heart care. **Dr. Prashant Gundawar**, Director (NCRD's SIMS) proposed welcome address and invited **Dr. Shishir Shetty Shetty** to address the audience on cancer awareness. Dr. Shetty talked about the common causes of cancer and preventive measures to be taken to keep away from this disease. He emphasized on healthy life style, good eating habits and staying away from tobacco and alcohol that can reduce the risk of cancer. He also advised for regular health check-up after 40. **Dr. Sanjeevkumar Kalkekar** spoke about that how we can keep our heart healthy. 'Daily 1 hour exercise' was the mantra shared by him to avoid heart attacks. He emphasized on developing balance in our life, too much stress or inactive life, eating too much junk all these lead to heart ailments. He also guided audience that if someone is facing any heart trouble, what actions are required at the first level.



Dr. Sanjeevkumar Kalkekar during Felicitation



Dr. Shishir Shetty Addressing the Audience

Conferences

International Conference 2020: Two days International Conference on the theme “**Redesigning Business Strategies for Inclusive Growth**” on **6th-7th March 2020**. This conference provided a platform to academicians, research scholars, Industry scholars and students to present papers on the conference theme as well as to understand the redesign practices and strategies that will lead to inclusive growth. **Hon’ble Prof. Dr. Suhas Pednekar, Vice Chancellor, University of Mumbai and Prof. Dr. S.S. Mantha, Ex-Chairman, AICTE, was invited as the Chief guest and Guests of Honor** for the inaugural ceremony of the International Conference. **Mr. Nilesh Hundekari, Partner Asia Pacific, AT Kearney , Mr. Ramakant Jha, Sr. Advisor & Project Director, CIDCO Mr. Shridharan M. Iyer, Sr. Director, Manthras Consultants, Mr. Tarun Baur, CEO, Blockology Edutech Pvt., Ltd. were distinguished speakers.** The second day was dedicated to the workshop for delegates, participant and all MMS & MCA students on Artificial Intelligence, Machine Learning, Block Chain Technology as well as Data Analytics. Two days International Conference was indeed enriching experience for everyone.

